

2019 BET Awards Sweepstakes (the "Sweepstakes")

OFFICIAL RULES

NO PURCHASE NECESSARY. LIMITED TO THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA. Federal, state and local laws and regulations apply. Taxes, customs, duties and like amounts in connection with the prizes are the winner's responsibility.

ELIGIBILITY: NOT OPEN TO THE GENERAL PUBLIC. THIS PROMOTION IS ONLY OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA, WHO ARE CURRENT MEMBERS OF THE NATIONAL CABLE TELEVISION COOPERATIVE, INC. ("NCTC") AS OF APRIL 3, 2019, AND TAKING MTV, BET AND/OR CMT UNDER THE NCTC AGREEMENT.

All entries must be submitted by an authorized representative of an NCTC member cable system operator and taking MTV, BET and/or CMT under the NCTC agreement as of April 3, 2019 and aged 21 years or older at time of entry (each an "Eligible Entrant"). Employees of Hothouse, Inc. ("Administrator"), Viacom International Inc. ("VMN" or "Prize Provider" and together with the Administrator, the "Sweepstakes Entities"), and its respective parent company, affiliates, subsidiaries, prize suppliers, advertising and promotion agencies and the immediate family members and/or those living in the same household of each are not eligible. Registration for the Sweepstakes begins at 12:00 AM [midnight] (ET) on May 2, 2019 and ends 11:59 PM (ET) on May 23, 2019 ("Registration Period"). Mail-in entries (see below) must be postmarked no later than 11:59 PM (ET) on May 23, 2019, and they must be received by no later than May 27, 2019.

HOW TO ENTER: An Eligible Entrant may earn one (1) entry into the Sweepstakes by visiting betawardssweeps.com and following the on-site instructions to register during the Registration Period.

ALTERNATE ENTRY METHOD VIA MAIL: Send a postcard or piece of paper no larger than 8½" x 11" enclosed in an envelope via the U.S. Postal Service with proper postage affixed to it which contains the following handwritten information: your name, the name of the NCTC member cable system operator to which you subscribe, your mailing address, e-mail and telephone number. Mail to Administrator at: Hothouse, Inc. P.O. Box 5869, Atlanta, GA 30307. You must provide all required information to be eligible to enter. Incomplete, illegible, corrupted or untimely entries are void and will be disqualified. All entries must be original handwritten submissions; no copies, facsimiles or mechanical reproductions of an entry will be accepted. P.O. Boxes are not permitted. Limit one (1) entry per stamped outer envelope with a maximum of one (1) entry per calendar day as denoted by the postmark. Mail-in entries must be postmarked no later than 11:59 PM (ET) on May 23, 2019, and they must be received by May 27, 2019.

If more than one (1) entry is received from any Eligible Entrant, only the first entry received will be accepted (if complete) and all subsequent entries will be disqualified. Submission of an incomplete entry may result in disqualification. All entries become the property of Administrator and will not be acknowledged or returned. Administrator shall not be responsible for late, lost, illegible, incomplete, stolen, garbled, undeliverable, or misdirected entries, unavailable network connections, failed, incomplete, garbled or delayed computer transmissions, online failures, hardware, software or other technical malfunctions or disturbances or other communications failures or circumstances affecting receipt of entries or an entrants' ability to participate in this promotion.

Except as otherwise stated herein, no entry shall be deemed complete until all items above are complied with in their entirety. If multiple entries from an Eligible Entrant are received, the first entry received will count and all subsequent entries will be disqualified. Submission of an incomplete entry may result in disqualification. Any completed and uncompleted entries become the property of Administrator. The Sweepstakes Entities shall not be responsible for lost or misdirected messages, unavailable network connections, failed, incomplete, garbled or delayed computer transmissions, online failures, hardware, software or other technical malfunctions or disturbances or other communications failures or circumstances affecting receipt of entries or entrants' ability to participate in this promotion. By entering, each entrant agrees to be bound by the rules and regulations of this promotion. A random drawing will take place on or about May 28, 2019 from among all eligible entries received to determine the three (3) winners. The random drawing will be conducted by the Administrator, whose decisions shall be final. Odds of winning depend upon the number of entries received. Winners will be notified by telephone and email, at the telephone number and email address provided in the

registration or mailing, and individuals are required to respond within twenty-four (24) hours of notice or forfeit any prize. All potential prize winners will also be required to sign (and return) an Affidavit of Eligibility ("Affidavit") and Publicity Release ("Release") (except where prohibited by law) within fourteen (14) days of notification. If any potential winner fails to respond and return the completed Affidavit and Release as required within that time period, prizes will be forfeited and awarded to an alternate potential winner chosen at random from the remaining entrants in the pool. In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. Winner may be required to provide evidence that Winner is the authorized account holder of the email address associated with the telephone number and winning entry and complete an Affidavit and any applicable Release. By accepting a prize, Winners consent to the use of their names, voices, photographs and/or other likenesses for advertising or publicity purposes without additional compensation by Administrator, NCTC and/or VMN, except where prohibited by law. By entering, all entrants release Administrator, NCTC, VMN, and their respective parent companies, affiliates, subsidiaries, vendors, agencies, officers, directors, agents, employees, suppliers and all others associated with the development or execution of this Sweepstakes from any and all liability with respect to, or in any way arising from, this Sweepstakes or the acceptance, possession or use of any prizes including, without limitation, liability for any personal injury, damage or loss. ANY CLAIMS OR CONTROVERSIES RELATING TO OR ARISING FROM THIS SWEEPSTAKES SHALL BE GOVERNED BY AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO THE CONFLICTS OF LAW PRINCIPLES THEREOF AND SHALL BE BROUGHT IN THE STATE OR FEDERAL COURTS LOCATED IN NEW YORK. EACH ENTRANT AGREES TO THAT VENUE AND JURISDICTION AND THE EXCLUSIVE JURISDICTION OF THOSE COURTS AND WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS.

USE OF ENTRANT INFORMATION: Administrator may use information which all entrants provide about their companies as permitted by law and in accordance with Administrator's Privacy Policies. An entry, except where prohibited by law, constitutes a grant of permission to Administrator or its agents to include Winner's name in Administrator's marketing vehicles in connection with a Winners' List without further notice. Administrator shall allow BET to use the Winners' name in its own marketing materials.

PRIZES: A total of three (3) grand prizes will be awarded to three (3) different Eligible Entrants, with each grand prize consisting of a trip for two to the 2019 BET Awards between the dates of June 21-24, 2019 (the Event"). Arrangements for the grand prizes will be made by VMN and shall include: (i) roundtrip coach class air transportation for each Winner (and his/her guest) which shall originate from a major U.S. gateway airport of VMN's choice nearest Winner's residence (as determined by VMN) to Los Angeles, CA (VMN reserves the right to substitute ground transportation if Winner resides within 150 miles of Los Angeles, (ii) three (3) nights hotel accommodations in Los Angeles for Winner (and his/her guest) which shall consist of one (1) room based on double occupancy (meals, telephone calls, tips and other incidentals and costs are not included), (iii) round trip ground transportation for Winner (and his/her guest) (to be taken together) between the hotel in Los Angeles and the Event, and (iv) two (2) tickets to the Event (collectively, a "Grand Prize").

Travelers must be at least 21 years old.

Total approximate value (the "ARV") of each prize package is: \$4,000.00. The ARV is subject to change based on current market conditions at time of prize fulfillment, including, the time of travel and the distance between departure and destination.

PRIZE RESTRICTIONS: Limit one Grand Prize per Eligible Entrant. Any and all applicable federal, state, and local taxes are the sole responsibility of the Winner selected by Administrator. The Grand Prize cannot be substituted, assigned, transferred, or redeemed for cash; however, VMN reserves the right to make equivalent prize substitutions at its sole discretion. VMN will not replace any lost or stolen prizes. The Grand Prize cannot be used in conjunction with any other promotion or offer. Only the number of prizes stated in these Official Rules is available to be won in the Sweepstakes. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, a random drawing will be held among all eligible claimants making purportedly valid claims to award the advertised number of prizes available. Event date and location subject to change. If Winner cannot travel on dates specified by VMN, Winner will forfeit all rights to the Grand Prize.

Any difference between the ARV and the actual value, if any, will not be awarded. If, for any reason, VMN is unable to provide tickets to the Event, VMN's only obligation to Winner(s) is to award the trip portion of the prize or a cash prize equal to the ARV of the trip portion of the prize, in VMN's sole discretion. No other substitution, transfer or cash equivalent permitted. Winner and guest must travel on the same itinerary. VMN will determine the airline and hotel in its sole discretion. Travel restrictions, conditions and limitations may apply. Travel arrangements are subject to availability and must be roundtrip. VMN shall not be responsible for

any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations necessitated by same. VMN shall not be liable for any loss or damage to baggage. All travel dates are subject to change in VMN's sole discretion if for any reason the Event is delayed, cancelled or postponed.

GENERAL CONDITIONS: Void where prohibited by law and outside the United States. **WARNING:** ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE ASSOCIATED WITH THIS SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, ADMINISTRATOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of the preceding provision. Neither Administrator nor anyone acting on its behalf will enter into any communications with any entrant regarding this Sweepstakes, except as expressly set forth in these Official Rules. Entrants shall allow NCTC to advertise the existence of this promotion to its members. Administrator reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the web site, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. Neither the Sweepstakes Entities nor their respective agents shall be responsible for (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or networks hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Administrator, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Administrator, which corrupt or affect the operation, administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Administrator may, in its sole discretion, void any suspect entries and (a) cancel or terminate the promotion (or any portion thereof); (b) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (c) award the Grand Prizes at random from among the eligible, non-suspect entries received up to the time of the impairment.

RELEASE AND LIMITATIONS OF LIABILITY: BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS AGREE THAT NEITHER ADMINISTRATOR, NCTC, OR VIACOM MEDIA NETWORKS, A DIVISION OF VIACOM INTERNATIONAL INC., NOR THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING, WEB SITE PROVIDERS, WEB MASTERS AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (THE "RELEASED ENTITIES"), WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED ENTITIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANTS AGREE THAT THE RELEASED ENTITIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF INTERNET SITE betawardssweeps.com, OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEB SITE AND ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A

PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

DISPUTES: Any claims or controversies relating to or arising from this Promotion shall be governed by and interpreted in accordance with the laws of the state of New York without regard to the conflicts of law principles thereof and shall be brought in the state or federal courts located in New York. Operator agrees to that venue and jurisdiction and the exclusive jurisdiction of those courts and waives any and all objections to jurisdiction and venue in those courts.

WINNERS' LIST: For an official winners list or a copy of these Official Rules, contact Hothouse, Inc. within 60 days of the close of the Sweepstakes at Hothouse, Inc. P.O. Box 5869, Atlanta, GA 30307. Please specify "Rules" or "Winner Info". Vermont residents may omit return postage if requesting a set of Official Rules. The winner list will be available after the winner confirmation is complete.

ADMINISTRATOR: This Sweepstakes is administered by Hothouse, Inc. and prizing is provided by Viacom Media Networks on behalf of the BET programming services ("BET"). Except for providing its members access to programming, NCTC is not affiliated with BET and shall not be considered a sponsor or co-sponsor of the 2019 BET Awards. NCTC shall not be liable for delivery of any entries made, prize selection, prizes awarded or otherwise made available through this program. Any use of the BET logos by NCTC is by permission of VMN and such marks constitute registered trademarks or service marks of VMN.

SPONSOR: Viacom Media Networks, a division of Viacom International Inc. 1515 Broadway, New York, NY 10036